

PALMSPRINGS PINOT NOIR FEST

Presented by Fresh Eddie Productions LLC

Saturday, January 18th, 2020 1:30pm - 4:30pm

THE RITZ-CARLTON, RANCHO MIRAGE
Grand Ballroom

www.palmspringspinotfest.com

Restaurant Registration Form and Info.

ONLY 12 spots available, so sign up early to reserve your Space!

The Palm Springs Pinot Noir Fest (PSPNF) will showcase your outstanding restaurant. We limit the number of restaurants to only 12 participants. Space is very limited.

Join us to have impact with hundreds of potential patrons.

- Compete for CHEF OF THE FEST!
- Market Your Restaurant or Catering Business to over 400+ "foodies"
- Build brand awareness
- Ensure brand loyalty
- Delight in customer engagement

PSPNF will showcase award winning world-class wines from fantastic top-tier regions and wineries. This event is a great opportunity for you to showcase and spotlight the very best of your menu to an upscale audience eagerly anticipating your scrumptious samples. We anticipate another sell out this year with 400 plus attendees.

These wine lovers know and appreciate great food! Our attendees entertain and dine out often. They will prove to be a perfect match for your restaurants' demographics.

PALMSPRINGS PINOT NOIR FEST

FEES: THERE ARE NO EXHIBIT FEES FOR RESTAURANTS, IF 3 CRITERIA ARE MET

(1) RETURN the Filled out RESTAURANT REGISTRATION FORM to david@pspinotfest.com

(2) Provide 300+ scrumptious samples of your amazing food.

(3) Provide a gift certificate for the silent auction, which benefits our partner non-profit. 100% of the proceeds from the Silent Auction go to our partner Non-Profits that provide scholarships to students majoring in culinary arts and viticulture and enology

Auction Donation Items:

Auction items must be received by December 1st, 2019, in order to qualify for the NO CHARGE RESTAURANT REGISTRATION FEE WAIVER. Please indicate your auction item on the registration form and send your Auction Certificate or a description on your restaurant letterhead.

Exhibit Space: Your booth/exhibit space will be assigned to your restaurant by PSPNF management.

Setup: THE PSPNF will start on time. You are required to be set up and to be ready to serve ONE HOUR before the festival starts. **PLEASE BE SET UP NO LATER THAN 12:30pm** on January 18th 2020.

No late setups will be allowed to participate. We will start on time.

We expect a sellout crowd of 400+ attendees. Please make a point to decorate your table; this is a fantastic opportunity to showcase your restaurant to build brand awareness, brand loyalty and customer engagement with thousands of potential patrons.

What The Palm Springs Pinot Noir Festival Provides:

- Marketing, marketing, marketing. CHEF of the FEST competition. *(The sooner you sign up, the sooner we will promote your eatery!)*
- The 'right' demographics to grow your brand
- (2) 8' plastic covered tables *(linens are NOT provided)*
- Signage for the Restaurant
- Listing in the PSPNF Festival Program and on the festival website
- Water
- Customers eagerly awaiting to taste your mouth watering samples
- Two wine glasses for wine tasting
- **IMPORTANT: YOU WILL NOT HAVE ACCESS TO THE RITZ-CARLTON KITCHEN AT ANY TIME DURING THIS EVENT!**

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You Provide:

- 300+ mouth watering samples to compete for Chef of the Fest!
- Bring your own Linens, Table Décor, Disposable Plates and Utensils, etc.
- Auction Item in order to receive the NO CHARGE REGISTRATION FEE. (Delivered by December 1st 2019)
- Chef photo, Bio, Logo and info on your Restaurant, along with your Restaurant Registration
- Cook top (if needed). Propane ONLY. **Please provide a fire extinguisher if you have any type of open flame in your booth.**
- Please provide "Special Event" Health Dept. permit

Any Restaurant that is registered and does not show up for the time and date listed above will be charged a \$250 "NO SHOW FEE". All Restaurants must have a current credit card on file with PSPNF management. **Your Credit card WILL ONLY be charged IF: 1) The restaurant is a "No Show" 2) The restaurant leaves it's mess behind and does not clean up. Note) you must remove your waste, serving trays, warming containers and all material that you used to set up your display on your assigned table. Otherwise a \$250.00 cleaning fee will be charged to your credit card.**

Chefs Bio:

Restaurant Bio:

EMAIL Photo of Chef to: david@pspinotfest.com

www.palmspringspinotfest.com

PALMSPRINGS PINOT NOIR FEST

The Ritz - Carlton, Rancho Mirage

Saturday January 18th, 2020 1:30pm – 4:30 pm

Restaurant Registration Form

We WANT YOU! Only allow 12 of the Valley's Top Restaurants!

Don't miss out! Please sign up early to reserve your spot!

Restaurant Name

Chef's Name

Restaurant Web site

Contact Person /Title

Cell #

Email Address

Restaurant Address

City

Restaurant Phone Number

FEES: THERE ARE NO EXHIBIT FEES FOR RESTAURANTS, IF 3 CRITERIA ARE MET:

- (1) RETURN RESTAURANT REGISTRATION FORM BEFORE November 15TH, 2019.
- (2) Provide 300 scrumptious samples of your amazing food.
- (3) Provide a gift certificate for the Silent Auction, which benefits our partner non-profits.

Credit Card

Credit card number (must be on file with PSPNF Management)

Exp. Date

Name on the Credit Card

Health Department Permit#

MENU ITEM being served at PSPNF: _____

SILENT AUCTION DONATED ITEM: _____

The donated item that you are providing is for the Silent auction. 100% of proceeds from The Silent Auction go directly to our partner Non-Profit that provide scholarships to students majoring in culinary arts and viticulture and enology.

Please be advised that your signature below confirms your reservation and that you agree to and understand the terms in the attached information. Due to the limited number of spots (12) and a highly anticipated demand from restaurants, we recommend that you register early to ensure your spot. A \$250 cancellation fee will be imposed to any restaurant cancelling after December 1st, 2019.

Signature: _____ Date: _____

Please complete and Email The Restaurant Registration Forms to:

David Frascetti david@pspinofest.com 760 805-2131